

# Ken Dychtwald, PhD

Age Wave Founder and CEO



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Visionary  
Futurist  
Psychologist  
Gerontologist  
Keynote Speaker



# The Longevity Revolution is here.

Today there are nearly two billion people over the age of 50 worldwide, projected to reach nearly three billion over the next 20 years. **Are you prepared?**

For the first time in history, men and women 50+ are the fastest growing segment of the population. They now account for \$25 trillion of spending power and over the next 20 years will have 3.9 trillion hours of newfound free time, in the U.S. alone.

How is it, then, that most businesses, associations, and not-for-profit organizations are not effectively targeting the needs and desires of this powerful and growing consumer group?

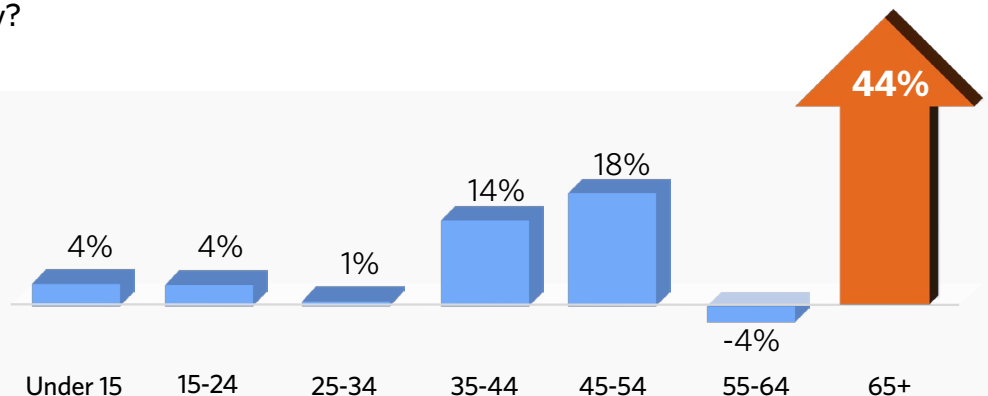
What strategies and solutions are needed to exponentially impact your company's growth to thrive in this new era of longevity?

**“Ken Dychtwald changed the way I view the future. He unlocked truths so clear and powerful that they are shocking.”**

– Peter H. Diamandis, MD  
Chairman & CEO XPRIZE Foundation &  
Executive Chairman, Singularity University



## Change in Population Growth U.S. 2020-2040





**Ken Dychtwald is a visionary pioneer, renowned expert and acclaimed speaker who has informed, inspired and provided insight to millions on the unprecedented longevity revolution and related demographic, social and economic shifts that are transforming the marketplace, the workplace, and our lives.**

Ken is a renowned gerontologist, psychologist, documentary filmmaker, and Founder/CEO of Age Wave, the nation's pre-eminent thought leader on issues related to the challenges and opportunities of our maturing population.

Ken has also served as a business consultant to more than half of the Fortune 500 companies and is a best-selling author of 19 books including *Age Wave*, *Healthy Aging*, *The Power Years*, *What Retirees Want* and *Radical Curiosity*. He is a frequent contributor in leading media and continually receives the highest praise for the edutaining keynotes that he has delivered globally to more than two million people across nearly every industry sector.

**“Ken Dychtwald’s presentation style is riveting and his insightful solutions are visionary.**

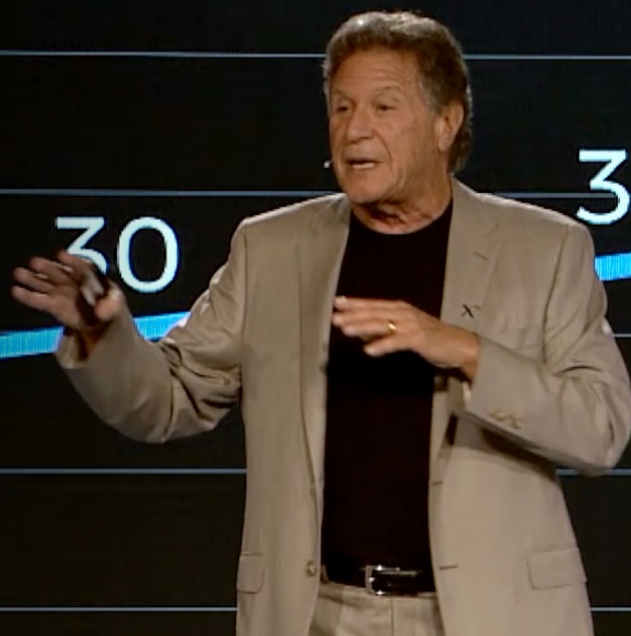
**A show-stopping keynoter, he earned the highest ratings in our history of ‘Committee of 100’ meetings.”**

– Thomas J. Donohue

Former President and CEO,  
U.S. Chamber of Commerce



**“This upsurge in longevity has never happened before.  
Everything about this is a new challenge  
...and the opportunities are extraordinary!”**



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or contact [presentations@agewave.com](mailto:presentations@agewave.com) or 510-899-4014.

# Join over two million people who Ken has captivated with a deep understanding of the rapidly growing and largely untapped 50+ market to:

- **Maximize opportunities** with these increasingly powerful – and demanding – consumers
- **Accelerate innovation** of new strategies, products, and services specifically designed to meet their expanding needs and desires
- **Boost revenue** through marketability of 50+ customer-centric products/services using messaging and communications that respects and connects with them

“I’ve learned from Ken Dychtwald for years and am convinced he is today’s most innovative and original thinker on this important subject.”

- President Jimmy Carter



“No speaker is more provocative, passionate and convincing on the future of medicine, aging, and longevity than Ken Dychtwald. His presentation broke all records and is a must-see.”

- Neal Kassell, MD, Chairman and Founder, Focused Ultrasound Foundation



A sample of Age Wave’s client list includes:



# The Longevity Revolution is a topic relevant to every business and association around the world.

## Customizable Presentations

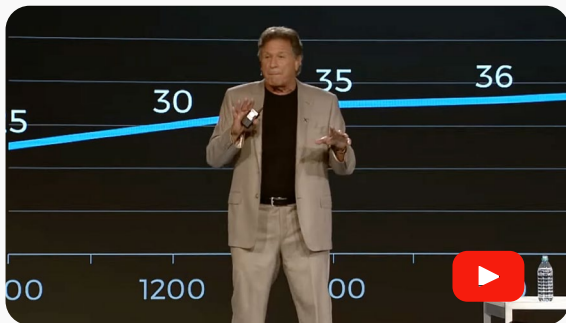
- Breakthroughs at the Tipping Point: The Future of Health, Medicine, Aging and Longevity
- The Past, Present and Future of Mature Consumerism
- The Future of Retirement: New Timing, New Purpose, New Funding
- How to Capture the Biggest Untapped Market Opportunity – It's Hiding in Plain Sight

**“One word describes Ken Dychtwald’s presentation – BRILLIANT.”**

- Jay Wintrob, CEO, Oaktree Capital Management, L.P.



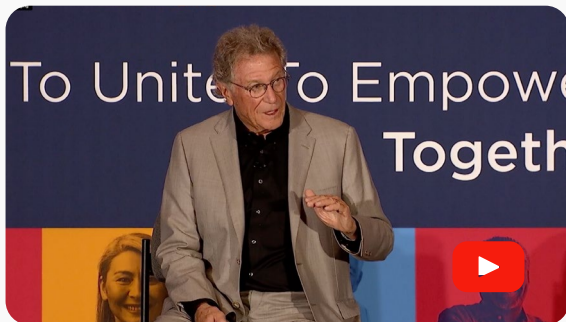
## Video highlights



Speaker Highlight Video



Searching for the Fountain of Health



Breakthroughs at the Tipping Point: The Future of Health, Medicine, Aging and Longevity



The Emerging Longevity Marketplace

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