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## About Ken Dychtwald, PhD

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Over the past 40+ years, Dr. Ken Dychtwald has emerged as North America's foremost visionary and original thinker regarding the lifestyle, marketing, healthcare, economic, leisure, and workforce implications of the age wave.

Ken is a psychologist, gerontologist, and best-selling author of 18 books on aging, health, reinvention and purpose, and retirement-related issues, including *Bodymind*, *Age Wave*, *Workforce Crisis*, *Gideon's Dream: A Tale of New Beginnings*, *A New Purpose: Redefining Money, Family, Work, Retirement, and Success*, and two new books, *What Retirees Want: A Holistic View of Life's Third Age* and *Radical Curiosity: One Man's Search for Cosmic Magic and a Purposeful Life* (Unnamed Press April 2021). He was the executive producer and host of the highly

rated/acclaimed PBS documentary *The Boomer Century: 1946–2046* and his new public television pledge special *Life's Third Age* will be airing nationwide in Spring 2021.

Since 1986, Ken has been the Founder and CEO of Age Wave, a firm created to guide companies and government groups in product and service development for Boomers and mature adults. His client list has included over half the Fortune 500. He has served as a fellow of the World Economic Forum and was a featured speaker at two White House Conferences on Aging. Ken has twice received the American Society on Aging Award for outstanding national leadership, and *American Demographics* honored him as the single most influential marketer to Baby Boomers over the past quarter century. His article in the *Harvard Business Review*, "It's Time to Retire Retirement," was awarded the prestigious McKinsey Award, tying for first place with the legendary Peter Drucker. He was honored by *Investment Advisor* as one of the 35 most influential thought leaders in the financial services industry over the past 35 years. Ken and his wife Maddy recently received the Esalen Prize for their outstanding contributions to advancing the human potential of aging men and women worldwide. In 2018 he was awarded the Inspire Award from the International Council on Active Aging for his exceptional and lasting contributions to the active-aging industry and for his efforts to make a difference in the lives of older adults globally.

During his career, Ken has addressed more than two million people worldwide in his speeches to corporate, association, social service, and government groups. His strikingly accurate predictions and innovative ideas are regularly featured in leading media worldwide and have garnered nearly 15 billion media impressions.

## Testimonials

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“I have been learning from Ken Dychtwald for years and am convinced that he is today’s most innovative and original thinker on this important subject.”

***President Jimmy Carter***

“Ken Dychtwald has a unique ability to blend cutting-edge social science and unrivaled knowledge. He earned the highest speaker ratings in the history of our ‘Committee of 100’ meetings. His presentation style is riveting, and his understanding and insightful solutions are truly visionary. He’s a show-stopping keynoter.”

***Thomas J. Donohue, President and CEO, U.S. Chamber of Commerce***

“Ken Dychtwald changed the way I view the future. He unlocked truths so clear and powerful that they are shocking. His understanding of population demographics is utterly critical for any CEO, executive team or government leader to understand.”

***Peter H. Diamandis, PhD, Chairman & CEO, XPRIZE Foundation & Executive Chairman, Singularity University***

“You have a real gift for communicating with others and you are just about as close to perfect as you can get. We have enjoyed many top-ranked speakers over the years, including Dr. Victor Frankel, Mother Teresa, David Brinkley, George Will, Chris Matthews, Cokie Roberts, Congressman Claude Pepper and Senator Ted Kennedy, but no one was ever better received than you.”

***Val J. Halamandaris, JD, former President, National Association for Home Care and Hospice***

“Every business leader who is thinking creatively about the future has to listen to Ken Dychtwald’s insights about demographics, aging, and their impact on the global marketplace...”

***Jack Welch, former Chairman and CEO, General Electric***

“Ken Dychtwald is a masterful keynote presenter and storyteller whose vision and message is not only thought-provoking, it transcends generations, cultures, organization types, and geographic locations.”

***Colin Milner, Founder and CEO, International Council on Active Aging***

“Ken Dychtwald is a showstopper. He is one of the few speakers that can educate, entertain, and have you laughing and crying—all at the same time.”

***Brian Perkins, former Worldwide Chairman, Johnson & Johnson***

“Ken Dychtwald’s session was insightful and superbly delivered. Ken received the highest ratings of any presenters in the history of WTTC.”

***Olivia Ruggles-Brise, Senior Vice President, Corporate Strategy, World Travel & Tourism Council***