

Dr. Ken Dychtwald to Discuss Looming 'Caregiver Crunch' and the Importance of Proactive Long Term Care Planning

November is Long Term Care Awareness Month

RICHMOND, Va., Oct. 28 /PRNewswire/ -- A leading authority on the aging, health and retirement of America, Dr. Ken Dychtwald, sees a looming "caregiver crunch" impacting the ability of Americans to provide for the long term care needs of themselves and their loved ones.

On November 12, Dr. Dychtwald will address members of the news media via webinar regarding the coming "caregiver crunch" and the importance of long term care planning. This topic is particularly timely, as November is National Long Term Care Awareness Month.

This impending "caregiver crunch" can be attributed to a number of factors according to Dr. Dychtwald's research including, among others:

- Today's adults will have relatively fewer children to count on for help, as today's elders have three or four children per couple, while boomers have only about two;
- Higher number of single people without a spouse to care for them in their older years, due to rising divorce rates;
- Family members may not live nearby due to increased mobility and relocations by each generation.

Members of the news media are invited to join Dr. Dychtwald for a discussion about the coming "caregiver crunch" and why changing family dynamics (Rubik's Cube®- like relationships) make proactive long term care planning more important than ever. He will discuss the importance of family discussion around planning for long term care, provide resources to help families initiate discussion around the topic of long term care, as well as highlight his own family's experience with long term care.

Who: Dr. Ken Dychtwald, renowned gerontologist and founding President and CEO of Age Wave, one of the nation's foremost thought leader on population aging and its profound business, social, healthcare, financial, workforce and cultural implications. He is also the best-selling author of sixteen books on aging and retirement-related issues, including *Age Wave: The Challenges and Opportunities of an Aging Society*, *The Power Years: A User's Guide to the Rest of Your Life*, and most recently *With Purpose: Redefining Relationships, Money, Work, Retirement and Success*. For a more detailed biography, please click here: <http://www.dychtwald.com/About/>

When: Thursday, November 12, 2009

11 am EST

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